



## Local Organizations Host Movie Night to Provide Opioid Education

The Blackfeet Opioid Prevention Project, in collaboration with Blackfeet Community College and Mountain-Pacific Quality Health, a Partnership to Advance Tribal Health (PATH) partner, held a free drive-in movie night experience on April 30, 2021, drawing awareness and increasing efforts around opioid use education.

The drive-in movie night featured *Inside Out*, a family-friendly comedy produced by Pixar Animation Studios and distributed by Walt Disney Studios Motion Pictures. More than 100 community members attended the event, including youth, who received information on opioids, opioid overdose prevention and movie-going treats such as candy, popcorn and water. Attendees also had the opportunity to enter prize drawings.



“We chose to do a drive-up movie for our Quick Impact Project for this year,” said Blackfeet Opioid Prevention Project Intern Christie Farmer. “Our goal was to do something for our families and community to encourage sober and healthy activities, while at the same time practicing safe physical distancing. We believe this was a fun and inviting way to get the community to come together in a safe manner.”

This community event, funded by a grant from the Rocky Mountain Tribal Leaders Council, marked the end of the project’s third year, which included collaborative efforts from Mountain-Pacific, Family Spirit and various Blackfeet Community College departments and students. The goal of the project is to inform the reservation communities about the dangers and risks of opioid abuse. Christie Farmer is managing the project, but she will complete her internship in the fall 2021, when Jenna Murray will take over project management.

Community planners are brainstorming on other non-traditional methods to combine community events with education on combatting opioid use disorder, which is prevalent within the Blackfeet community. “Using existing community resources and leaders to help identify settings and events for health education outside the health care setting allows for open conversations in a low-pressure environment,” said Katelin Conway, PATH quality improvement advisor and the senior account manager for the Blackfeet Wellness Committee. “We made it fun while providing important information and getting feedback about what the community understands about opioids and opioid use.”

[The Blackfeet Opioid Prevention Project also established a Facebook page](#), where community members can find more information and resources about opioid addiction. This page provides details around virtual community involvement activities, including online contests and challenges.

