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Mountain-Pacific Wins Second Telly Award for Healthy Living for Life

(Helena, Mont., June 3, 2019) — For the second year in a row, Mountain-Pacific Quality Health’s Healthy Living for Life, a weekly television series that offers health and health care education, has won a bronze Telly Award.

These awards commemorate excellence in television programs and videos. This year marks the 40th anniversary of The Telly Awards program with the theme “A Story for Every Screen.” More than 200 judges from production companies, television and streaming services, agencies and different video platforms reviewed a record-breaking number of entries this year. Healthy Living for Life, produced, hosted and sponsored by Mountain-Pacific, was selected from more than 12,000 entries from five continents.

“A lot of what we do as an organization focuses on educating patients about what they can do to prevent illness, manage chronic illness and become active participants in decisions affecting their health and the care they receive,” said Sara Medley, Mountain-Pacific CEO. “Healthy Living for Life allows us to broaden our reach and touch even more lives. Receiving a Telly Award two years in a row tells us we’re on the right track and that television remains an effective means for sharing health-related information.”

Healthy Living for Life focuses on reaching adults age 65 and older and their family, friends and caregivers. However, the program explores a wide variety of health and safety information, making it accessible to many viewers, regardless of age. The program airs on KTMF, KFBB, KWYB and KHBB at 8:00 AM on Sunday mornings and can also be found in Billings on Sundays at 6:30 AM on KULR and Saturday mornings on SWX (Charter Ch199).

Mountain-Pacific posts aired episodes on its Facebook page and on its program website at hlf.life. The full list of 2019 Telly Award winners can be found at www.tellyawards.com/winners.

About Mountain-Pacific Quality Health: Mountain-Pacific is a 501(c)(3) nonprofit corporation and holds federal and state contracts that allow them to oversee the quality of care for Medicare and Medicaid members. Mountain-Pacific works within its region (Montana, Wyoming, Alaska, Hawaii and the U.S. Pacific Territories of Guam and American Samoa and the Commonwealth of the Northern Mariana Islands) to help improve the delivery of health care and the systems that provide it. Mountain-Pacific’s goal is to increase access to high-quality health care that is affordable, safe and of value to the patients they serve. Learn more at www.mpqhf.org.

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