

Contact Sara Medley, CEO 406.457.5820 smedley@mpqhf.org

## FOR IMMEDIATE RELEASE

(Helena, Mont., May 24, 2018) Mountain-Pacific Quality Health's weekly television series, *Healthy Living for Life*, was selected a winner of a 2018 Telly Award. Telly Awards honor excellence in video and television across all screens and is judged by leaders from video platforms, television and streaming networks, agencies, and production companies including Vice, Vimeo, Hearst Digital Media, and BuzzFeed. This is the 39<sup>th</sup> year of the Telly Awards program.

Mountain-Pacific's *Healthy Living for Life*, produced and hosted by Mountain-Pacific, was selected from over 12,000 entries from all 50 states and 5 continents to receive a Telly Award. Winners are selected for recognition based on excellence in the following areas: Branded Content, Commercials & Marketing, Non-Broadcast, Series / Shows / Segments and Social Video.

"A lot of what we do as an organization focuses on educating patients about what they can do to prevent illness, manage chronic illness and become active participants in decision affecting their health and the care they receive," said Sara Medley, Mountain-Pacific CEO. "Healthy Living for Life allows us to broaden our reach and touch even more lives. Receiving a Telly in the category of 'television information,' tells us we're on the right track and that television remains an effective means for sharing health-related information. Winning a Telly for our very first year is just icing on the cake."

**Healthy Living for Life** airs on Sunday mornings at 8:00 on KTMF, KFBB, KWYB and KHBB and 6:30 AM on KULR Billings and Saturday morning on SWX (*Charter Ch199*). You can also catch it on facebook.com/mpqhf

**Healthy Living for Life** is geared to seniors and their caregivers, but also covers a wide range of topics that will appeal to a broader audience.

The full list of the 39th Annual Telly Award winners can be found at www.tellyawards.com/winners.

About **Mountain-Pacific**—Mountain-Pacific is a 501(c)(3) nonprofit corporation and holds federal and state contracts that allow them to oversee the quality of care for Medicare and Medicaid members. Mountain-Pacific works within its region (Montana, Wyoming, Alaska, Hawaii and the U.S. Pacific Territories of Guam and American Samoa and the Commonwealth of the Northern Mariana Islands) to help improve the delivery of health care and the systems that provide it. Mountain-Pacific's goal is to increase access to high-quality health care that is affordable, safe and of value to the patients they serve. www.mpqhf.org